



# Who we are & What we do

7<sup>th</sup> Feb 2023

Oscar See,  
Team Lead, Business Advisory  
(SME Centre@SICCI)



Supported by

**Enterprise  
Singapore**

# About SME Centre@SICCI



 **SME Centre@SICCI**  
31 Stanley Street

- Initiative of Enterprise Singapore
- The **SME Centre@SICCI** was established in 2008 in partnership with Singapore Indian Chamber of Commerce & Industry (SICCI)
- We have a network of 11 located throughout Singapore to provide one-to-one diagnosis and advisory sessions for companies

# Our Services



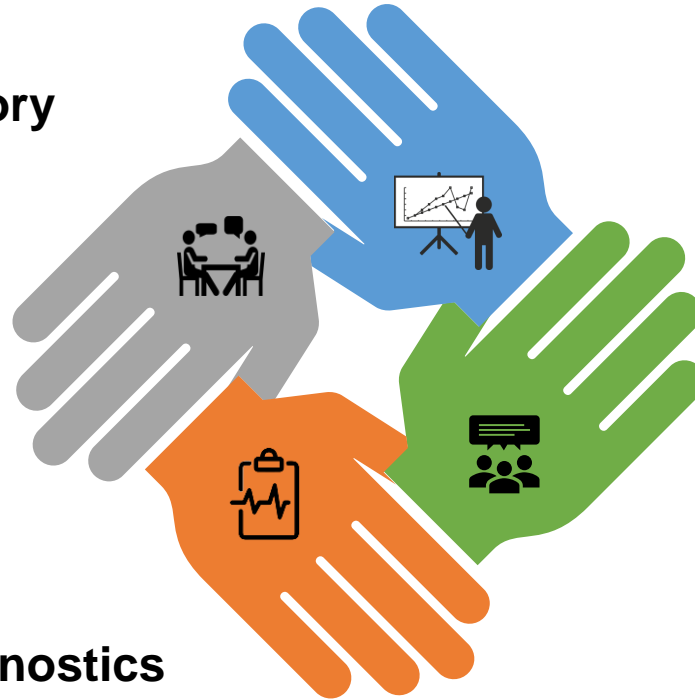
## Business Advisory

- ▶ *Needs based analysis*
- ▶ *Advice on Govt Initiatives*
- ▶ *Recommend solutions*



## Business Diagnostics

- ▶ *Hands-on Learning*
- ▶ *One to One Diagnostics*
- ▶ *Meeting Growth Objectives*



## Capability Workshop

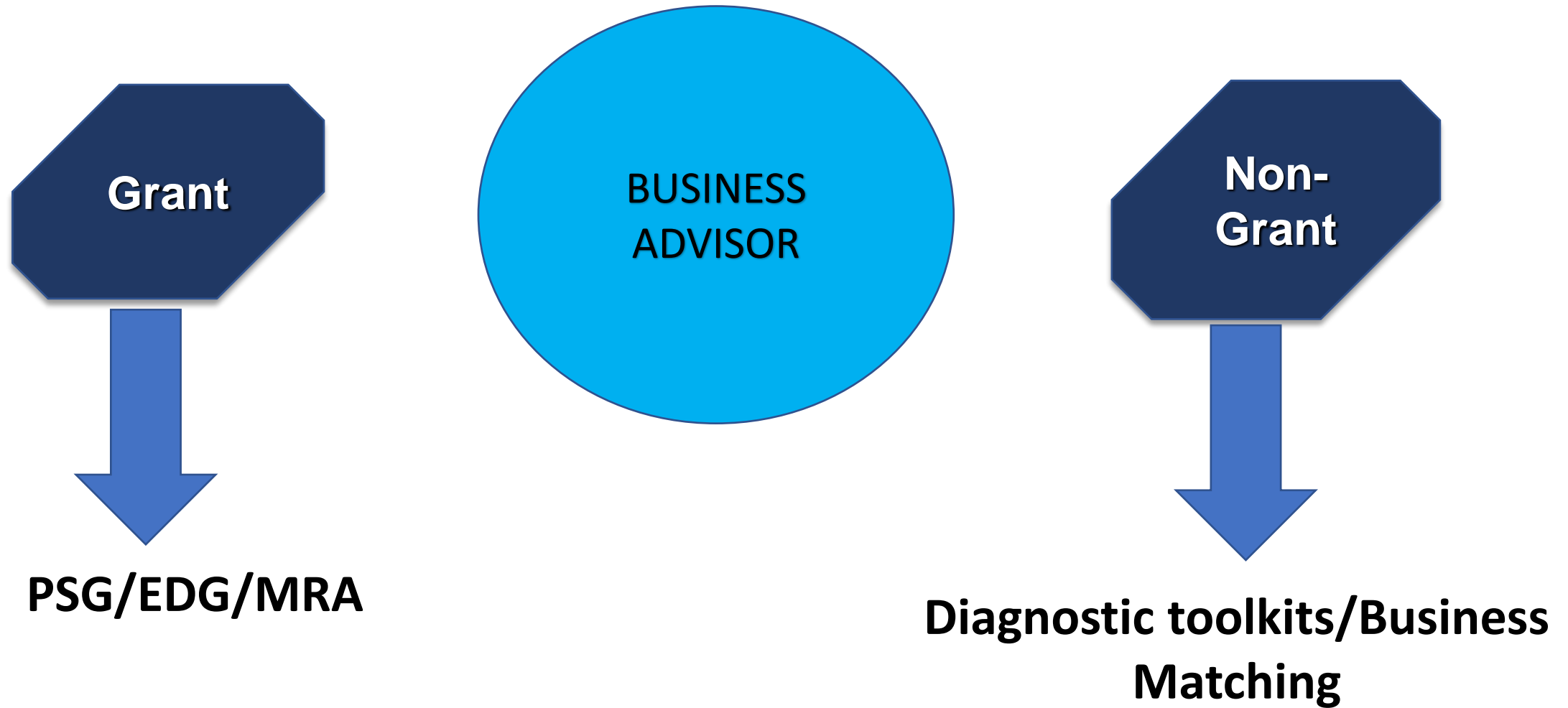
- ▶ *Needs Analysis*
- ▶ *Advice on Government Initiatives*
- ▶ *Business Capability Topics*



## Group Based Upgrading

- ▶ *Identify common issues*
- ▶ *Uplift same industry/locality*
- ▶ *Improve productivity & quality*

# Business Advisory



# Productivity Solutions Grant (PSG)



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# Productivity Solutions Grant (PSG)



Support of **up to 70%** of Qualifying Cost

Capped at **\$30,000** per Government Financial Year

Prescoped IT Solutions or Consultancy from Pre Approved Vendors

Prescoped Equipment List

# PSG – Eligibility Criteria



Registered and operating in Singapore

Have a minimum of 30% local shareholding

Company's Group annual sales turnover less than S\$100 million, OR less than 200 employees

Purchased solutions /equipment must be **used in Singapore**

# Enterprise Development Grant (EDG)



# What is Enterprise Development Grant?



Support of **up to 70%** of Qualifying Cost, no cap

Supports customised projects that upgrade your business, innovate or venture overseas

Support falls under the pillars of Innovation & Productivity, Core Capabilities and Market Access

# EDG – Eligibility Criteria



Registered and operating in Singapore

Have a minimum of 30% local shareholding

Company's Group annual sales turnover less than S\$100 million, OR less than 200 employees

Be in a **financially viable position** to start and complete the project

# **Market Readiness Assistance (MRA)**



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# Market Readiness Assistance (MRA)

The MRA Grant supports local SMEs taking their business overseas for the first time up to a total of \$100,000



# Business Toolkits



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# Business Toolkits

Get started on your business improvement plans with self-help tools to guide you across a range of capabilities.



Business Canvas Model



Financial Management Toolkit



Human Capital Diagnostics Tool



Internationalisation Toolkit



Marketing Toolkit



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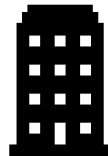
## Contact or Visit Us!



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# Thank You

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Singapore Indian Chamber  
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