

Navigating Hidden Costs in Global Payroll

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Chapter 1: Introduction

Globally, companies often face hidden payroll costs that impact their bottom line. These costs vary based on the number of employees, taxes, benefits, and industry. Whether payroll is processed in-house or outsourced also affects expenses. For example, a <u>survey</u> shows that more than 25% of respondents spend most of their time on manual payroll tasks like reconciliation, audits, and data entry. This time could be more effectively used on strategic HR activities to boost employee engagement.



The same survey also indicates that while 73% of organisations outsource some aspects of their payroll, there continues to be areas of improvements from compliance to tech capabilities. Inaccurate tax calculations, missed deadlines, and non-compliance penalties can cripple even the most robust business. This eBook serves as your compass, guiding you through the multi-country payroll maze and illuminating the path to smooth, efficient, and compliant global payroll operations.

Key Components of Payroll Costs

Global payroll has become more costly and complex, especially due to the proliferation of remote work. Here's an overview of what constitutes payroll costs:

- Base salaries and wages for both salaried and hourly employees.
- Additional allowances.
- Compensation for overtime work.
- Variable components like commissions and bonuses.
- Employee benefits such as health insurance, paid time off, and other relevant contributions.
- Contributions to social security programs, including pension funds, skills development levies, and housing fund allocations.
- Other tax regulations like withholding taxes apply especially for global payroll where each country has its own tax structures.
- While outsourcing payroll is often perceived as a cost-efficient solution compared to in-house management, there are some considerations. For instance, if payroll cycles are bi-monthly, potential cost implications arise if the provider charges on a per-cycle basis. This requires a thorough assessment of pricing structures for optimal financial management.

In this eBook, we deep dive into the hidden costs of running a global payroll to give you a clear understanding of these costs and avoid unexpected payroll expenses.



Chapter 2: Understanding the Global Payroll Landscape

Navigating the complexities of global payroll can be daunting for businesses, especially those operating in different countries. For example, suppose a company headquartered in Singapore wants to expand its operations to Malaysia and Vietnam. In that case, it must adhere to these countries' employment and tax laws to avoid challenges peculiar to running a global payroll.

Challenges of Global Payroll Include:

Cost Management

There are direct costs such as salaries, taxes and labour costs of payroll activities, as well as the costs related to software and technology. On average, <u>Fortune 500 companies spend about 50%-60%</u> of their operating costs on payroll.

Payroll Errors

These can stem from employee misclassification, miscalculated work hours, over- or underpayments, and a lack of understanding of local tax laws and benefits. An <u>EY survey</u> of companies with 250-10,000 employees, found that 20% of payrolls in the US contain errors, each costing an average of \$291.



Currency Fluctuations

Exchange rates can affect payroll costs because currency fluctuations could cause inaccurate payments and uncertainties in budgets.

Data Security

Payroll usually contains sensitive personal data like bank accounts and social security IDs. Integrations of payroll software to create centralised processes may cause data exposure. This is why adhering to data protection laws in different jurisdictions or countries becomes challenging for payroll processing.



Considering these challenges, the role of local partners and service providers in navigating this complex terrain is crucial. There must be effective communication and collaboration with them, as this will provide a strategic advantage. For businesses that want to expand globally, it is important to understand the nuances of the global payroll landscape. This understanding will equip businesses with the necessary information to adapt and thrive in a globalised economy, where payroll management plays a pivotal role in financial success.

Chapter 3: Hidden Costs in Global Payroll



Payroll compliance is when all national, state and local regulations that govern employee payments are followed and applied as required. In global payroll, compliance comes with the complexities of understanding a country's laws that govern income taxes, minimum wage, social security contributions and other benefits. Companies with a global spread must navigate all these payments, and penalties if they are not paid as required. All these can add up in payroll costs and reduce profit margins.



Income Tax

Income taxes vary significantly across different jurisdictions, and companies must ensure they are withholding the appropriate amounts and remitting them to the relevant tax authorities. Also, there should be monitoring of increases or cuts in tax rates, so this can be factored into payroll when such laws take effect. This will prevent compliance failure which leads to penalties, thereby causing unexpected costs in payroll.

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Social Security Contributions

This mandatory deduction provides funds for retirement, disability and unemployment benefits. As this varies across countries, changes in social security laws and payments can cause unforeseen costs from payment increases and payroll system updates. Examples of recent changes include the change to social security payments in the U.S., upcoming changes in <u>Singapore's CPF contribution</u> rates, as well as in other parts of the world.

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Payroll Taxes

Payroll taxes, unemployment, and other levies, add another layer of complexity to global payroll. Navigating the intricacies of these taxes, including their calculation, reporting, and remittance, can be a significant challenge for companies with a multinational presence.

Regulatory Changes and Updates

Regulatory changes and updates impact global payroll, and as employment laws and policies change, companies must proactively update their payroll processes. These changes have a direct effect on the payroll process and thus increase administrative and compliance costs.

Data Management

The cost of data security, integrations and reporting often increases when specialised reports and more sophisticated integrations are required. Also, ensuring the security of payroll data which usually requires backup systems, robust security measures and compliance with data privacy policies add another layer to payroll costs.

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Chapter 4: Employee-Related Expenses

Payroll includes a range of employee-related expenses that significantly impact a company's bottom line. Hidden costs can come from benefits and allowances, termination and severance pay, as well as bonuses and incentives.

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Benefits and Allowances

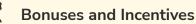
Employee benefits and allowances such as healthcare, retirement contributions, and various local benefits can vary widely across countries and regions. These benefits come with unexpected costs due to increasing premium prices and administrative costs which add to the burden of employers.



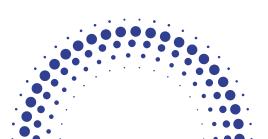


Termination and Severance Pay

Employee termination and severance pay laws are diverse across different jurisdictions. Companies must adhere to local labour laws on required pay-offs, notice periods, severance packages, and other termination-related expenses. Failure to comply with these laws can lead to unforeseen costs from all forms of financial liabilities such as lawsuits from disgruntled employees and penalties and fines imposed by local authorities.



Bonuses, commissions, and other incentive-based compensation can also contribute to the hidden costs of global payroll. The criteria for these payments and the associated tax implications can vary significantly across different countries, requiring careful planning and implementation. Computation errors, inaccurate compilation of work hours and even fraud can lead to unexpected costs.



Chapter 5: Administrative and Operational Costs



Managing global payroll operations comes with various administrative and operational costs that are often overlooked. From the expenses associated with onboarding and offboarding processes to the challenges of payroll processing and reconciliation, these hidden costs can quickly become a significant burden.



Onboarding and Offboarding Processes

The costs associated with onboarding and offboarding employees globally can be substantial. Companies must navigate local labour laws, ensure proper documentation, and manage the logistics of transitioning employees into and out of the organisation. Failure to streamline these processes can lead to increased administrative overhead and potential compliance issues.



Currency Fluctuations and Exchange Rates

Volatile exchange rates due to political and economic instability in some countries can cause another complexity in payroll. These unfavourable conditions make financial planning and budgeting for payroll difficult, and the company must factor in the costs of converting to local currencies and funds transfer costs. There could also be losses due to exchange rate fluctuations.

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Payroll Processing and Reconciliation

Accurately processing payroll for a global workforce and reconciling payments across multiple jurisdictions can be complex and time-consuming. While technology and automation make the process faster, companies must allocate resources to ensure timely and accurate payments and address any discrepancies or errors that may arise.



Local Partner Fees and Commissions

Engaging with local payroll service providers, whether for compliance, tax filings, or other specialised services, can incur additional fees and commissions. Companies must carefully evaluate the cost-benefit analysis of these partnerships to ensure they are not overpaying for services that could be handled more efficiently in-house or through a centralised global payroll solution. Working with a trusted local payroll service provider with the expertise, experience and transparency in their pricing and costs are essential in mitigating unforeseen costs.

Chapter 6: Employee Misclassification



The rise of the gig economy and the increase in demand for work-life balance and remote work have introduced new complexities in employee classification. Overlooking this aspect of global payroll can lead to significant hidden costs and potential legal and regulatory issues.

Ensuring that workers are properly classified as full-time, part-time, exempt, non-exempt, permanent, temporary, or independent contractors is also crucial to protecting employee rights and securing their benefits, including insurance premiums and other mandatory contributions.



Types of Employees (Part 1)

Risks of Employee Misclassification and How it Affects Payroll

When employees are misclassified, they could lose wages and benefits and be exposed to discrimination. This is why countries have <u>laws and</u> <u>penalties</u> aimed at deterring misclassification of employees. The company will have to pay previous salaries and benefits for misclassified employees as well as taxes that should have been paid and any penalty the Government imposes.



Full-time vs. Part-time Employees

In Asia, full-time employees work a regular schedule, <u>typically between 35 and</u> <u>48 hours per week</u>. They are entitled to paid time off, health insurance, and retirement plans.

On the other hand, part-time employees work fewer hours per week, and their employment status may be temporary. Part-time employees are entitled to some benefits, usually different from those of full-time employees, depending on the employment laws of each country.

Exempt vs. Non-exempt Employees

Exempt employees are not entitled to overtime pay. They are typically paid a salary rather than an hourly wage and expected to work beyond the standard workweek without receiving additional compensation. In Asia, the criteria for exempt employees vary by country.





Permanent vs. Temporary Employees

Permanent employees are hired and paid directly by their employer and there's no end date specified for their employment. They are entitled to paid time off, health insurance, retirement plans and other benefits, depending on the employer.

Temporary employees, however, are hired for a limited period, for specific projects or responsibilities. Examples include Event staff, warehouse operatives and sales interns. These employees may be entitled to different benefits than permanent employees; for example, while permanent employees get medical coverage, temporary employees can get some form of access to healthcare if required while they are working with the company.

Independent Contractors

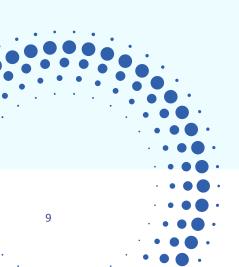
These are self-employed individuals or entities that provide services or carry out duties for an organisation on a contract basis. They may work in a group under a company for another organisation (e.g. drivers, electricians) or as individuals. They are not entitled to any benefits but are protected by laws in most countries, including rights to a written contract, payment and protection against discrimination.





Freelancers, Consultants, or Vendors

This category of workers is sometimes classified as independent contractors but there are some differences. Freelancers usually work their premises for multiple clients, while consultants are hired by a client to advise on or solve a particular problem for a specific period, during which they usually work from the client's office. Vendors supply goods or services regularly. Like independent contractors, these workers are not entitled to paid time off, health insurance, or retirement plans.





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Chapter 7: Mitigating Hidden Costs in Global Payroll

As the complexities of global payroll continue to grow, companies must adopt a comprehensive and strategic approach to effectively manage and mitigate the hidden costs associated with managing a multinational workforce.

Importance of a Comprehensive Global Payroll Strategy

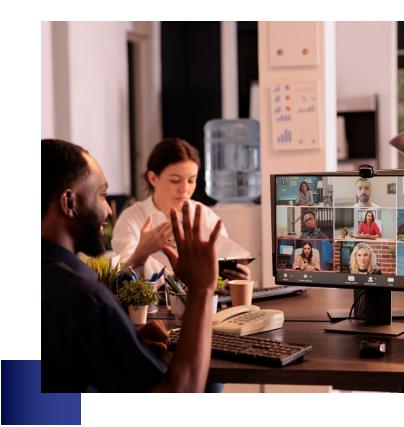
Developing a well-defined global payroll strategy is crucial in navigating the intricate landscape of taxation, compliance, employee-related expenses, and administrative challenges. By taking a holistic view of their international operations, companies can identify potential pitfalls, optimise processes, and proactively address hidden costs. An effective global payroll strategy can help a company plan ahead, especially when expanding its business operations in a particular country.

Leveraging Technology and Automation

Embracing technology and automation can be a game-changer in reducing the hidden costs of global payroll. Automated systems can help to streamline processes, improve accuracy, and ensure compliance, freeing up valuable resources that can be redirected towards core business activities.

Effective Communication and Collaboration with Local Partners

Forging strong partnerships with local experts and service providers is essential for navigating the nuances of global payroll. By establishing clear communication channels and aligning on shared objectives, companies can leverage their partners' local knowledge and expertise to mitigate hidden costs and ensure seamless payroll operations across their international operations.

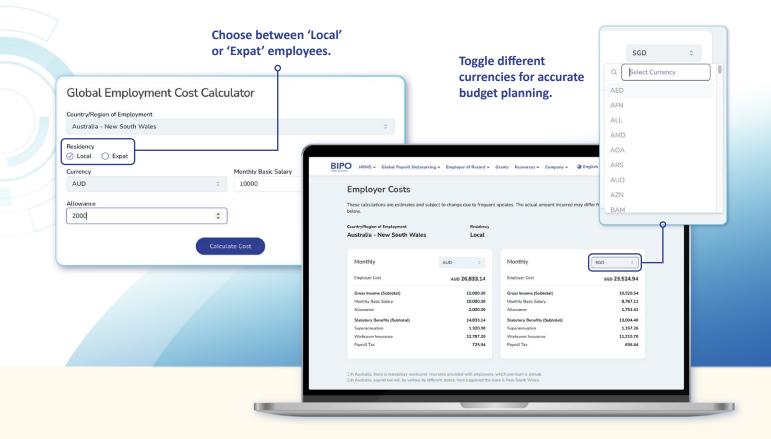


Continuous Monitoring and Optimisation

It is crucial to maintain a vigilant approach to global payroll management. Companies must continuously monitor their processes, identify areas for improvement, and optimise their strategies to adapt to changing regulations, market conditions, and employee needs. This proactive mindset can help organisations stay ahead of the curve and minimise the impact of hidden costs on their bottom line.

Chapter 8: Introducing BIPO's Employment Cost Calculator

Beyond the salary, hiring an employee entails various expenses. Today, companies utilise tools like <u>BIPO's Employment</u> <u>Cost Calculator</u> to gauge the overall cost of a new hire or an existing staff member. These tools factor in not only the basic wages but also additional costs like payroll taxes (e.g., local, state, and federal taxes) and mandatory components such as social security, pension fund, and unemployment fund contributions.



How the Calculator Can Help Businesses Estimate and Manage Hidden Costs

BIPO's Employment Cost Calculator goes beyond merely computing basic salaries and allowances. It factors in often overlooked expenses tied to global payrolls, including country-specific statutory benefits for example, mandatory contributions like CPF in Singapore or MPF in Hong Kong.

This tool streamlines the process by gathering vital payroll information such as location, employment type, and compensation details to simulate costs. It enables companies to uncover hidden costs such as taxes, statutory deductions, and the total cost per employee.

(b) Click here to watch the short demo video.

In addition, with the flexibility to choose between local currency or a range of foreign currencies as benchmarks, it ensures a precise overview of expenses and facilitates improved management of exchange rates.

This information allows businesses to make informed employee-related decisions, plan budgets more accurately, and address potential cost challenges proactively. The calculator's interactive features enable users to explore the financial implications of their global expansion strategies.

Chapter 9: Conclusion

In this eBook, we have explored the issues surrounding hidden costs in global payroll management and why companies need to have the right information and understanding to address the challenges. From the complexities of taxation and compliance to the myriad of employee-related expenses and administrative challenges, the global payroll landscape is fraught with potential pitfalls that can quickly erode a company's bottom line.

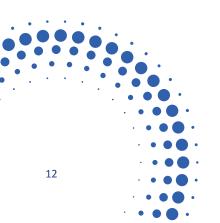
As businesses expand their global footprint, they need to have a comprehensive and proactive approach to global payroll. They must stay vigilant, monitor regulatory changes, and adapt their strategies accordingly, to be able to mitigate against hidden costs and position themselves for long-term success in the international marketplace.



To help businesses navigate the intricacies of global payroll, <u>BIPO</u> offers a suite of innovative HR, payroll and Employer of Record solutions, including the <u>Employment Cost Calculator</u>. By leveraging this powerful tool, companies can gain valuable insights, optimise their budgets, and make informed decisions to drive their global expansion initiatives forward.

We encourage you to explore BIPO's offerings and discover how our expertise and technology-driven solutions can help your organisation overcome the hidden costs of global payroll and unlock new opportunities for growth and profitability.

<u>Contact us</u> today to learn more and take the first step towards a more strategic and cost-effective global payroll strategy.



BIPO

Total HR Solutions for your Global Workforce

Master and conquer the multi-country payroll maze with BIPO as your trusted partner.

Connect with our team of experts for a personalised consultation and experience the peace of mind from knowing that your global payroll is in expert hands.

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Learn more about our <u>HR Management System</u>, <u>Global Payroll Outsourcing</u>, and <u>Employer of Record</u> service.

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